

Photojournalism



**Daily TV, radio and
web news reporting
and production**

**Mobile and
emerging
storytelling
platforms**



**PR and social
data analysis**

START YOUR PATH AT

USC Annenberg's Media Center

USC Annenberg's Media Center is the heartbeat of Wallis Annenberg Hall. This unique newsroom, classroom and incubator provides experiential learning so you can work as a journalist on day one, ensuring you enter the industry with the multimedia skills necessary to tell stories on every medium. The media center's cutting-edge capabilities allow students to cover breaking news on the web and on the air, create high-impact journalism on multiple platforms, produce and publish podcasts and integrate audience analytics.

Leadership

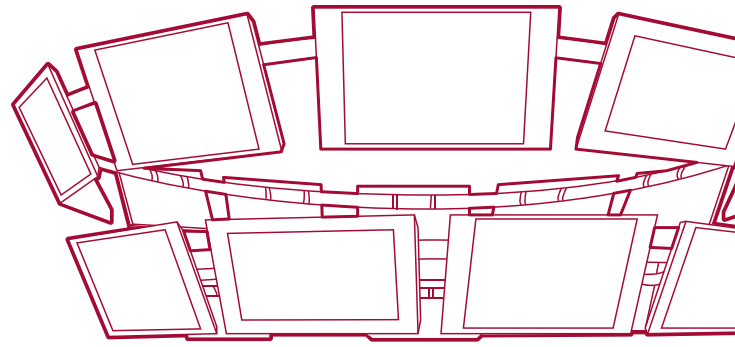
**Digital, audio, and
video long-form
storytelling**



**Creation and
innovation**



USC Annenberg's Media Center is a classroom and a working newsroom with state-of-the-art facilities, allowing you to get true experiential learning in all fields of the news media.



Anyone can come in and be part of Annenberg Media, a student-led news outlet that has something for everyone. We find that many students work as journalists here far beyond their required semesters, advancing to become top leaders in the newsroom. We also attract students from across the university who want to learn more about podcasting, producing videos for social media and more.

The media center is **staffed with Annenberg faculty members** who have spent years as award-winning journalists in all fields of media. They guide you and share teachable moments as you tackle the day's news and go deeper into topics that matter to the USC community.

Journalism majors are required to spend two semesters working for Annenberg Media, and will get to experience both the "live" environment of deadline reporting for television and radio broadcasts and a "Community" environment reporting on stories that resonate to a wide USC audience. **Graduate students in the Journalism M.S.** program will fulfill a similar curricular requirement, working for one semester in all parts of the newsroom.

Students who earn a USC Annenberg journalism degree will truly experience all forms of media, trying each in the media center's learning lab environment. Whether you're drawn to radio, coding or anchoring the news, you will be able to hone those interests over your time in the media center and leave USC with the skills to succeed in the workforce.

When you arrive at USC, come learn more about what you can do in USC Annenberg's Media Center. We host an **Open House the first Thursday of each semester** and look forward to meeting you.

Among the many areas where you can focus your attention:

- ▶ Breaking news
- ▶ Politics, science, entertainment and the arts, or local police
- ▶ Storytelling for Latinx audiences
- ▶ Sports coverage
- ▶ Issues that matter to the campus international community, and helping USC students relate to what's happening abroad
- ▶ Long-form writing about youth culture
- ▶ Beat reporting on the second-largest city in America
- ▶ Documentary film
- ▶ Discussing campus news on Instagram or via an audio briefing

